

NCC Cable System Order

Order #	62506362
Syscode	1358
System Name	Spectrum/Alpena, MI
Market	Alpena

AE	Mark Ongsysia
Sales Coordinator	Ruya Telhami
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	03/05/18 - 03/18/18
Agency	Jamestown Associates LLC
Advertiser	Pensler for Senate

Client Code	
Product Code	
Est Code	:60s
Product Name	:60s
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/05/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$276.00	
Commission		\$41.40	
Net Total		\$234.60	
Total Spots		42	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.5 New :60s order, please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/5/18	3/11/18	05:00	09:00		X	X	X	X	X	X	-	-	6	\$6.00	\$36.00	60	:60s
2	FXNC	FXNC EM	3/12/18	3/18/18	05:00	09:00	X							-	-	2	\$6.00	\$12.00	60	:60s
3	FXNC	FXNC DT	3/5/18	3/11/18	09:00	16:00		X	X	X	X	X	X	-	-	14	\$4.00	\$56.00	60	:60s
4	FXNC	FXNC DT	3/12/18	3/18/18	09:00	16:00	X							-	-	2	\$4.00	\$8.00	60	:60s
5	FXNC	FXNC EF	3/5/18	3/11/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	60	:60s
6	FXNC	FXNC EF	3/12/18	3/18/18	16:00	19:00	X							-	-	2	\$8.00	\$16.00	60	:60s
7	FXNC	FXNC PT	3/5/18	3/11/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	60	:60s
8	FXNC	FXNC PT	3/12/18	3/18/18	19:00	24:00	X							-	-	2	\$10.00	\$20.00	60	:60s

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
SPOTS	42	0	0	0	0	0	0	0	0	0	0	0	42
AMT	\$276.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$276.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/05/18

62506362 | Alpena | Spectrum/Alpena, MI | 1358 |